

Brief about Panchtatva Advertising

We take great pleasure in introducing ourselves as one of the fastest growing INS Accredited Advertising agency having our head office in Delhi. We are empaneled with BOC as Multimedia Agency. We release Advertisements on DAVP and commercial rates in various newspapers. The basis of excellence in life comes from the very basic values one believes in day in and day out. "Panchtatva" as the name suggests, is founded and established on these very beliefs.

Based in Delhi, Mumbai, Ahmedabad and Lucknow we are young but experienced, progressing towards achieving the impossible through our dedicated efforts. Our experienced team put together gives us the courage to compete with the best in the advertising world.

Panchtatva Advertising has been awarded by Sh. Narendra Modi Ji (Hon'ble Prime Minister of India) for designing the International day of yoga Logo.

We have the best of talents in our departments Creative, Media and Accounts Planning. We are resourceful in all aspects and could turn any assignments into a success. At PANCHTATVA, we offer a very comprehensive, result-oriented as well as value for money package of services:

Print Media Advertising
Audio-Visual Publicity & Ad Film production
Media Buying and Planning
Designing & Print Production
Exhibitions, Events & PR activities
Outdoor Publicity
Digital Advertising
Social Media

Panchtatva Advertising is already working for various profound private and Government, Semi-Government clients. Some of them are mentioned below with some of the creative's which we have made for Private, Govt and PSUs clients.

- Bureau of Outreach & Communication (BOC/DAVP)
- Bureau of Indian Standard
- National Film Development Authority (NFDC)
- Indian Tourism Development Corporation (ITDC)
- Power Grid Corp. India Ltd.
- Life Insurance Corp. of India
- Department of Pharmaceuticals
- Pharmaceuticals and Medical Devices Bureau of India (PMBI)
- Department of Chemicals and Petrochemicals
- Ministry of External Affairs
- Delhi Tourism & Transportation Corp.
- MyGov
- Directorate of Film Festival

- Department of Food & Public Distribution
- Department of Agriculture cooperation & Farmers welfare
- National Fertilizers Ltd.
- Ministry of Urban Development
- Indian Air Force
- Municipal Corporation, Gurugram
- Ministry of AYUSH
- National Medicinal Plants Board
- Central Council for Research in Ayurvedic Sciences
- Central Council for Research in Yoga and Naturopathy
- Central Council for Research in Unani Medicine
- Central Council for Research in Siddha
- Central Council for Research in Homeopathy
- All India Institute of Ayurveda
- Morarji Desai National Institute of Yoga (MDNIY)
- Central Council of Indian Medicine (CCIM)
- Ministry of Fisheries, Animal Husbandry and Dairying (AHD)
- Bureau of Indian Standards
- Municipal Corporation, Sonipat
- National Horticulture Board
- National Water Mission (NWM)
- Army College of Medical Science
- Army Welfare Education Society
- Department of Animal Husbandry & Dairying
- Food Safety and Standards Authority of India (FSSAI)
- Central Cottage Industries Corporation (CCIC)
- Indian Farm Forestry Development Cooperative (IFFCO)
- National Agricultural Cooperative Marketing Federation of India Ltd. (NAFED)
- Indian Council of Medical Research (ICMR)
- National Health System Resource Centre (NHSRC)
- Ministry of Defence (NCC)
- Central Bank of India
- Hindustan Urvarak & Rasayan Limited (HURL)

COMPANY STRENGTH

1.	Name of the Organisation	Panchtatva Advertising
2.	Address	613A, 614 6th Floor Jaina Tower-1, District Center Janak Puri, New Delhi-110058 Sanjay Narayan Singh (Proprietor) 9811251151
	Contact Person	Ruchika Puri (COO) 9873651151
	OPC	
	Phone	011-25616146, 25573650
	Fax Nos.	011-45625630
	E-mail etc.	panchtatvaadv@gmail.com adpanchtatva@gmail.com
3.	Year of establishment	20/08/2001
4.	Empanelment with BOC (DAVP)	Yes
5.	Registration Details:	INS Accredited
6.	GST No.	07ALTPS4564M1Z3
	PAN No.	ALTPS4564M

The turnover of the agency during the last three years	Annual turnover for : 2017-18 : Rs. 5,06,48,710.00 2018-19 : Rs. 8,72,01,155.00 2019-20 : Rs. 7,70,55,490.00
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Infrastructure

	Panchtatva Advertising is situated in District Centre Janakpuri, New Delhi in a fully commercial space (owned by Panchtatva advertising) with 100% power backup and is fully equipped and ideally manned with all facilities In-house, that are required for
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		<p>a fully-fledged Advertising Agency :</p> <ul style="list-style-type: none"> • Office Details Fully Furnished own office of Space 986 sq.ft. running from last more than 18 years • DTP Systems : 8 Nos. <ul style="list-style-type: none"> • I-7 : 2 Nos. • I-5 : 3 Nos. • Core 2 Dual : 1 Nos. • Pentium 4 : 2 Nos. (All IBM Platform & TFT) • Scanner : 4 Nos. (Along with TP scanning) • Laser Printers: 4 Nos. (Heavy Duty B/W) • Color Printer : 4 Nos. (A4) Large format : 1 Nos. (A3) printer (All support equipment) with all original softwares. • Client Servicing Experience professionals with formal management/ Specialized advertising education. Working experience with the top agencies in the country. • Support / Housekeeping The Agency is fully supported by an efficient Accounts & Billing Department; Voucher Cutting Collection Team; and of course the housekeeping Team. • Studio/Infrastructure <ul style="list-style-type: none"> • Art Department Fully loaded state of the art DTP/Designing Systems with high resolution scanner, print quality color and B/W laser printers. Manned by experienced DTP Operators and Graphic Designers. • Creative (Art Director) Full-time, on the rolls. Total experience exceeding 17-18 years with some of the best Ad Agencies. • Creative (Copy Writer) Available full-time with the Agency - on permanent rolls. Specialized writers for specific industries, on call.
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2.	Experience in handling Govt. projects in the last 10 years and past work done by the agency for preparation of print communication materials, Exhibition and Print Advertisements, Leaflets, Brochures, Newsletters, Hand-outs, etc.	
	Print Advertising	<p>Panchtatva Advertising has designed and released numerous print campaigns (Launch, Image building, corporate, Recruitments, Tender Notices) for our clients in print media in last ten years. Some of the client names are given below:</p> <ol style="list-style-type: none"> 1. Servotech Inverter 2. Bureau of Energy Efficiency 3. Department of Consumer Affairs 4. Bureau of Pharma PSUs of India 5. Ministry of AYUSH (CCRAS, CCRH, CCRUM, CCRYN, CCRS, AIIA, NMPB etc.) 6. FICCI 7. National Rail Museum 8. Department of Chemicals and Fertilizers <p>And many more</p>
	Electronic Media	<p>PRINT, ELECTRONIC & INTERNET</p> <p>Apart from the traditional print media. Panchtatva has also produced films etc like :</p> <ul style="list-style-type: none"> • Product Film for the Electronic Media • Corporate Films • Training Films • Audio-Visual Presentation • Social Media and Digital Marketing <p>We have also designed, produced and released ads on the Internet for our clients. Internet is the medium of the future and any Agency which has mastered it will be able to give its clients the best value for money. Internet is the medium of the future.....</p> <ul style="list-style-type: none"> • Production of ad film for Bureau of Energy Efficiency • Production of ad film for Devdarshan Dhoop and Agarbatti (Chandigarh) • Production of Bhojpuri Film etc. <p>AD Films Client : Fastrack Communications Pvt. Ltd Brand : Lemon Mobiles TVC : Corporate Image Building Model : Anuj Sahney (Pilot) Client : Fastrack Communications Pvt. Ltd. Brand : Lemon Mobiles (MU1)</p>

		<p>TVC : MU1 Model : Sunidhi Chauhan</p> <p>Client : Fastrack Communications Pvt. Ltd Brand : Lemon Mobiles TVC : T129 Model Model : Animated 10 sec Election Campaign-2014</p> <p>Client : Servotech Inverters Brand : Inverters & UPS TVC : Servotech ki har baat mei dam Model : Gurdeep Kohli</p> <p>Client : Azure Air-conditioners Brand : Air-conditioners TVC : Azure... Model : Divya Dutta</p> <p>Client : Pixxtorn Exim Pvt. Ltd. Brand : Pixx Led Lights TVC : Led Lights (2014) Model : Divya Dutta</p> <p>LOGO Designing</p> <ul style="list-style-type: none"> • BLY Logo (BEE) • NCRTC Logo • Independent Evaluation office Logo • MNRE Logo (Mohan Dhara)
	Exhibitions Conducted	<p>FAIRS MELAS, EXHIBITION EXECUTED</p> <p>Panchtatva Advertising has been actively involved in exhibition conceptualizing, designing and supervising the execution of the stalls of the following clients at these respective exhibitions :</p> <ul style="list-style-type: none"> • Devdarshan Dhoop & Agarbatti • Azure Kooltech Industries Pvt. Ltd. • Bureau of Energy Efficiency etc. • Pixxtron Exim
	Event Management	<p>SPONSORSHIP AND PARTICIPATION IN MAJOR EVENTS</p> <p>A. Product launch of Lemon Mobiles in North India by a show in New Delhi, attended by crowd in excess of 2,000 people, Performance by several MTV artistes and singers, including Anamika, Euphoria etc.</p> <p>B. Product launches / Dealer Meets for Azure Air condition</p>

		<p>and Lemon Mobiles at Delhi, Mumbai, Bangalore & Chennai etc.</p> <p>C. Dealer Meets for Devdarshan Dealers at Delhi, Karnal, Mumbai, Ambala, Amritsar - involving skits, Plays, management games and surprise parties</p> <p>D. Rural Overdrive All Marketing (ROAM) a project devised specially for introducing latest and new product in Rural Markets with a population for more than 10,000 and SEC levels of B1, B2, C1, 17.</p> <p>E. Integrations in Sponsored shows like Cricket matches, "RAHUL KA SWAYAMVAR" and "SRGMP Lil Champs" etc.</p> <p>F. Lemon Mobiles present WOW Awards on Sony TV.</p> <p>G. Designed Republic Day Tableau for Municipal Corporation of Gurgaon for Year : January – 2014 Theme : Propagating Efficient Management of Water Year : January – 2015 Theme : Swatch Bharat (Won second prize)</p>
	<p>PR Wing</p>	<p>ORGANISED THE PRESS CONFERENCES FOR OUR CLIENTS: Bureau of Energy Efficiency, Lemon Mobiles, Azure Kooltech Industries Pvt. Ltd. The entire conceptualization, execution etc. was done using the latest in largest-format printing and utilizing world-class fabrication material. Presentations and mock-ups produced were created using CAD.</p> <ul style="list-style-type: none"> • Press Coverage for Life Insurance Corporation of India • Press Coverage of launch of BS VI Plugs in Auto Expo 2020 of NGK Spark Plugs • Press Coverage of CSR film launch of NGK Spark Plugs
	<p>Range of Printing Services offered by the agency</p>	<p>PRODUCING TOP-CLASS PRINTING JOBS : Panchtatva is proud to have produced a huge variety of printed material for all its clients. These include :</p> <p>Annual Reports Since 2000-01, Panchtatva has been consistently designing, producing, printing and mailing Annual Reports for Various Govt. & Private Clients.</p>

		<ul style="list-style-type: none"> • Bureau of Energy Efficiency (BEE) • Department of Pharmaceuticals • Central Council of Indian Medicine • Agricultural & Processed Food Products Export Development Authority (Apeda) <p>Corporate Profiles</p> <ul style="list-style-type: none"> • Bureau of Energy Efficiency (BEE) • Energy Efficiency Services Ltd. (ESSL) • National Rail Museum (NRM) • Coslight India Telecom Pvt. Ltd. • Servotech Inverters • Azure Air Conditioners • Lemon Moblies • Kanha Towers • National Medicinal Plants Board • Bureau of Pharma PSUs of India <p>Product Brochure/Leaflets</p> <p>Hundreds of high quality jobs executed to the clients full satisfaction.</p> <ul style="list-style-type: none"> • Ministry of AYUSH • Central Council for Research in Homoeopathy • Central Council for Research in Yoga & Naturopathy • Morarji Desai National Institute of Yoga • National Medicinal Plants Board • Bureau of Pharma PSUs of India • Bureau of Energy Efficiency (BEE) • National Rail Museum (NRM) • Coslight India Telecom Pvt. Ltd. • Lemon Moblies • Servotech Inverters • Mahatta Towers Pvt. Ltd. • Azure Air Conditioners <p>Direct Mailer</p> <p>For specific product launches special schemes and other associated product information dissemination</p> <ul style="list-style-type: none"> • Bureau of Pharma PSUs of India (BPPI) • Bureau of Outreach & Communication (DAVP) • Bureau of Energy Efficiency (BEE) • National Rail Museum (NRM) • Lemon Moblies • Servotech Inverters
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		<ul style="list-style-type: none"> • Merisant India Pvt. Ltd. • Cosbike Scooty <p>Calendars Pocket, Desk and Table-top, Wall Calendar, also Desktop calendar in CD Packets especially for MNC clients.</p> <ul style="list-style-type: none"> • National Medicinal Plants Board (Ministry of AYUSH) • Bureau of Pharma PSUs of India • Arunachal Pradesh Energy Development Agency (APEDA) • Coslight India Telecom Pvt. Ltd. • Lemon Moblies • Servotech Inverters • Kanha Towers • GIZ <p>Newsletters</p> <ul style="list-style-type: none"> • Bureau of Pharma PSUs of India • Central Council for Research in Homoeopathy • National Medicinal Plants Board • Bureau of Energy Efficiency (BEE)
vii)	Outdoor Advertising/ Hoardings	<p>OUTDOOR ADVERTISING Panchtatva Advertising, Over the year, has created exceptional outdoor advertising campaigns for some of its clients. Some of the salient features include :</p> <ul style="list-style-type: none"> • High resolution, life-quality digital prints for Devdarshan for Back-lit and Front-lit (hoardings and kiosks). • Installation for over 150 hoarding in just 10 days across Urban and Rural areas in North India for the launch of the Devdarshan Dhoop & Agarbatti. • Creation and printing of Integrated Hoarding Poster (IHP) for our client Azure Air-condition. • Creation of complete platform of Railway Station with singular message, information booths, painted kiosks for our client. • National Fertilizer Ltd. Outdoor campaign for Gujarat • National campaign of Outdoor for Bureau of Pharma PSUs of India • Ministry of AYUSH Outdoor campaign for the Inauguration of International Day of Yoga & Inauguration of All India Institute of Ayurveda

		<p>RURAL MARKETING/URBAN PRODUCT INTRODUCTION</p> <p>Panchtatva Advertising has judiciously used this extremely potent media vehicle to total client satisfaction and increased sales that have been noticeable.</p> <ul style="list-style-type: none"> • Banners in different sizes and with life-like offset-like product images and printing
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a)	The number of audio-spots/video spots/Testimonials produced by Panchtatva Advertising recently:	<p><u>For Government Departments</u></p> <ol style="list-style-type: none"> 1. Client : Central Council of Indian Medicine (Ministry of AYUSH) Sub : Documentary Film on CCIM Format : HD Duration : 07 Minutes 2. Client : Bureau of Pharma PSUs of India (Department of Pharmaceuticals) Sub : Testimonial Documentary on Pradhan Mantri Jan Aushadhi Yojana (PMBJP) Format : HD Duration : 36 Minutes 3. Client : Bureau of Pharma PSUs of India (Department of Pharmaceuticals) Sub : Ad Film on Pradhan Mantri Jan Aushadhi Yojana (PMBJP) Old Couple Format : HD Duration : 01 Minute
		<ol style="list-style-type: none"> 4. Client : Bureau of Pharma PSUs of India (Department of Pharmaceuticals) Sub : Ad Film on Pradhan Mantri Jan Aushadhi Yojana (PMBJP) Cart Puller Format : HD Duration: 01 Minute 5. Client : Bureau of Pharma PSUs of India (Department of Pharmaceuticals) Sub : Corporate Ad Film of BPPI Format : HD Duration: 6 Minutes 6. Client : Bureau of Pharma PSUs of India

		<p>(Department of Pharmaceuticals) Sub : Ad Film on Pradhan Mantri Jan Aushadhi Yojana (PMBJP) (Old Lady Daadi) Format : HD Duration : 01 Minute</p> <p>7. Client : Department of Pharmaceuticals (Ministry of Chemicals & Fertilizers) Sub : Ad Film on reduction of pricing of stent (Chaiwala) Format : HD Duration: 01 Minute</p> <p>8. Client : Bureau of Pharma PSUs of India Sub : Suvidha Sanitary Napkin Ad Film Format : HD Duration : 01 Minute</p> <p>For Bureau of Outreach & Communication (BOC)</p> <p>9. Client : Bureau of Outreach & Communication (DAVP) (Ministry of Information & Broadcasting) Sub : Jan Aushadhi Scheme Format : HD (Animated InfoGifs for Modi fest) Duration : 20 Seconds</p> <p>10. Client : Bureau of Outreach & Communication (DAVP) (Ministry of Information & Broadcasting) Sub : Rural Electrification Format : HD (Animated InfoGifs for Modi fest) Duration: 20 Seconds</p> <p>11. Client : Bureau of Outreach & Communication (DAVP) (Ministry of Information & Broadcasting) Sub : Ujjala Yojana Format : HD (Animated InfoGifs for Modi fest) Duration : 20 Seconds</p>
		<p>12. Client : Bureau of Outreach & Communication (DAVP) (Ministry of Information & Broadcasting) Sub : Pradhan Mantri Fasal Bima Yojana Format : HD (Animated InfoGifs for Modi fest) Duration: 20 Seconds</p> <p>13. Client : Bureau of Outreach & Communication (DAVP)</p>

		<p>(Ministry of Information & Broadcasting) Sub : Pradhan Mantri Krishi Sinchayi Yojana Format : HD (Animated InfoGifs for Modi fest) Duration : 20 Seconds</p> <p>14.Client : Department of Animal Husbandry and Fisheries Sub : Launch Film of National Animal Disease Control Programme, Nationwide Artificial Insemination Programme and Swachhta Hi Sewa Format : HD Duration : 5 Minutes</p> <p>15.Client : Department of Animal Husbandry and Fisheries Sub : Foot and Mouth Disease Film (Farmers Perspective) Format : HD Duration : 1 Minute</p> <p>16.Client : Department of Animal Husbandry and Fisheries Sub : Foot and Mouth Disease Film (Community Perspective) Format : HD Duration : 1 Minute</p> <p>17. Client : Department of Animal Husbandry and Fisheries Sub : Foot and Mouth Disease Film (Community Perspective) Format : HD Duration : 1 Minute</p> <p>18.Client : Department of Animal Husbandry and Fisheries Sub : Artificial Insemination (AI) Format : HD Duration : 1 Minute</p> <p>19.Client : Poshan Abhiyaan (Ministry of WCD) Sub : Language version of Rashtriya Poshan Maah Film Language : Tamil, Telugu, Malayalam, Kannada, Oriya, Bangla, Assamese, Marathi, Gujarati, Punjabi, English Format : HD Duration : 60 Seconds</p>
		<p>1. Name: 101_PKG_ABT_CSC_SUNNY_RANCHI_JHARKHAND Scheme : Common Service Centre District : Ranchi State : Jharkhand Time : 1.04 Description : A video of beneficiary of CSC from Ranchi,</p>

		<p>Jharkhand</p> <p>2. Name: Sanjeev Chadak, FT Cash, Mumbai_Startup India_01112018 Scheme : Startup India District : Mumbai State : Maharashtra Time : 3.11 Description : A video of beneficiary of Startup India from Mumbai, Maharashtra</p> <p>3. Name: Jaidev Thakur, Solan, HP_Digital India (e-nam)_02122018 Scheme : Digital India District : Solan State : HP Time : 1.2 Description : A video of beneficiary of Digital India from Solan, Himachal Pradesh</p> <p>4. Name: Kiran,Girdih,Jharkhand_Startup India_13122018 Scheme : Startup India District : Girdih State : Jharkhand Time : 2.18 Description : A video of beneficiary of Start up India from Giridih, Jharkhand</p> <p>5. Name: Brij Kishore,Ajay Kumar,Motihari,Bihar_Digital India_15102018 Scheme : Digital India District : Motihari State : Bihar Time : 1.31 Description : A video of beneficiary of Digital India from Motihari, Bihar.</p> <p>6. Name: Archana and Khushboo,Muzaffarpur,Bihar_PMEGP_21112018 Scheme : Pradhan Mantri Employment Generation Program District : Muzaffarpur State : Bihar Time : 0.51 Description : A Video of beneficiary of Pradhan Mantri employment Generation Program from Muzaffarpur, Bihar</p>
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		<p>Scheme : Digital India District : MP State : MP Time : 0.54 Description : A video of beneficiary of Digital India from Madhya Pradesh</p> <p>13. Name: Satyam Sharma,Chhatarpur,MP_Digital India_05112018 Scheme : Digital India District : Chhatarpur State : MP Time : 0.52 Description : A video of beneficiary of Digital India from Madhya Pradesh</p> <p>14. Name: Deepak,Ludhiyana,Punjab_Digital India_05122018 Scheme : Digital India District : Ludhiana State : Punjab Time : 0.5 Description : A video of beneficiary of Digital India from Ludhiana, Punjab</p> <p>15. Name: Lingaraj,Cuttack,Odisha_Digital India_07122018 Scheme : Digital India District : Cuttack State : Odisha Time : 0.53 Description : A video of beneficiary of Digital India from cuttak, Odisha</p> <p>16. Name: Shivam Mishra,Bahornagla,Bareilly,UP_Digital Payments_04112018 Scheme : Digital Payments District : Bareilly State : UP Time : 0.52 Description : A video of Beneficiary of Digital Payment from Bareilly, Uttar Pradesh</p> <p>17. Name: Savita,Thane, Maharashtra_PMEGP_SKILL INDIA_26122018 Scheme : Pradhan Mantri Employment Generation Program District : Thane State : Maharashtra</p>
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		<p>Time : 0.52 Description : A Video of beneficiary of Pradhan Mantri employment Generation Program from Thane Maharashtra</p> <p>18. Name: Nusrat Fatima,Dimapur, Nagaland_Skill India_21102018 Scheme : Skill India District : Dimapur State : Nagaland Time : 1.25 Description : A video of beneficiary of skill India from Dimapur, Nagaland</p> <p>19. Name: Akshay Mehrotra,Early Salary,Pune,Maharashtra Startup India_20102018 Scheme : Startup India District : Pune State : Maharashtra Time : 1.32 Description : A video of beneficiary of StartUP India from Pune, Maharashtra</p> <p>20. Name: Balwant Singh,UP_Digital Payments_20112018 Scheme : Digital Payments District : Allahabad State : UP Time : 0.52 Description : A video of Beneficiary of Digital Payment from Allahabad, Uttar Pradesh</p>
	Social Media Campaign	<ul style="list-style-type: none"> • Bureau of Pharma PSUs of India • Municipal Corporation, Sonipat

7. STAFF STRENGTH

Sl. No.	Name	Designation	Qualification
1	Mrs. Pragya Singh	Copy Writer	MA, Diploma in creative writing and having experience of 19 years.
2	Mr. Bhupinder Kumar Vashisht	Art Director	B.F.A. with degree in fine arts. Proven record of successfully consulting, managing leading projects, experience of 25 years.
3	Mr. Sanjay Narayan Singh	Head Client	B.S.C, MBA in Marketing work

		Servicing	experience of 25 years in agency like Lintas & Compacta Advertising. Accomplished 19 years of experience in managing Panchtatva Advertising.
4	Ms. Ruchika Puri	Client Servicing	B.Com., Specialized in Advertising, Marketing & PR, MBA, Digital Marketing from Tata Institute of Social Sciences. 17 years of Experience in Client Servicing
5	Mr. Manoj Jaiswal	Client Servicing	B.Com., Specialization in Electronics Media. total 20 years of experience in Advertising
6	Ms. Kanika Lamba	Client Servicing	Specialized in Advertising & Public Relations, 7 years experience in PR
7	Mr. Anuj Yadav	Client Servicing	B.Tech from DSITM affiliated UPTU. 3 years experience in Digital Marketing
8	Ms. Tanushree Bhanot	Client Servicing	B.A., Journalism and Mass Communication 2 years Experience in Advertising has managed projects & campaigns under challenging time constraints. One year reporting in Web Portal Swen Today.
9	Mr. Ajay Yadav	Client Servicing	B.F.A, Diploma in advt VFX, 2 years work experience.
10	Mr. Lakhan Kumar Gupta	Graphic Designer	B.A (Hons) 3 Year Diploma in Multimedia from American Institute Technology, Pusa Road, and One year Diploma in Web Designing, Rajouri Garden. Working experience of 19 years in Visualizing and Art Direction.
11	Mr. Darshan Singh	Graphic Designer	B.A. work experience of 17 years in Designing
12	Mr. Chanda Sarki	Graphic Designer	B.A., Diploma of Information Technology. Work experience of 5 years in Designing
13	Ms. Tiru Sharma	Graphic Designer	NIFT-IAN, 5 Years Experience in varied facets of Designing.
14	Ms. Divya Gupta	Graphic Designer	B.F.A. & M.F.A. from Lucknow University. Two Years work experience.
15	Ms. Himanshi Puri	Graphic Designer	B.Com, Web Developer & Graphic Designer from YWCA & Digital Marketing from TISS. 2 Years work experience
16	Mr. Jatin Kumar	Graphic Designer	B.A. and MBA, Work experience of 5

			years in admin.
17	Mr. S.S. Negi	Media	Working experience 19 years
18	Mr. Santosh Kumar	Media	B.A. 15 Years of experience in Print Media.
19	Mr. Sunil Sood	Accountant / Admin	B.Com from DU, 28 years experience in accounting .

8. Experience of production of IEC Materials with documentary proof

<ul style="list-style-type: none"> Bureau of Outreach & Communication (DAVP) – Development of Campaigns on completion of Government 2yrs & 3yrs etc. Ministry of AYUSH (CCRAS, CCRYN, CCRUM, CCRS, CCRH, CCIM, NMPB, AIIA) – Associated from 2006 Bureau of Pharma PSUs of India (JAN AUSHADHI)
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9. A current list of the clients and brief description of the services performed by them.

Name of the Client	Name of the Project	Sponsoring authority of the Project	Cost of Project	Date of Awarding	Remarks
Bureau Of Pharma Public Sector Undertakings Of India	15 Days OOH Audio Advertisement at ST Stands Campaign on PMBJP			13.02.2019	
Bureau Of Pharma Public Sector Undertakings Of India	Full Page colour advertisement on inside cover page on PMBJP			23.01.2019	
Bureau Of Pharma Public Sector Undertakings Of India	1 month Outdoor Publicity (OOH) campaign on PMBJP			23.01.2019	
Bureau Of Pharma Public Sector Undertakings Of India	Wall Calendar, Table Calendar			16.01.2019	
Bureau Of Pharma Public Sector Undertakings Of India	Diary-2019			16.01.2019	
Bureau Of Pharma Public Sector Undertakings Of India	1 Month publicity campaign on PMBJP through Delhi metro train			14.01.2019	
Bureau Of Pharma Public Sector	Badge on PMBJP			09.01.2019	

Undertakings Of India					
Bureau Of Pharma Public Sector Undertakings Of India	T-Shirt on PMBJP			09.01.2019	
Bureau Of Pharma Public Sector Undertakings Of India	Big Size Paper Bag			07.01.2019	
	Small Size Paper Bag				
	Wrapping Paper				
Bureau Of Pharma Public Sector Undertakings Of India	Clay Craft Mug dully printed with Hon'ble PM Photo			04.1.2019	
Bureau Of Pharma Public Sector Undertakings Of India	4 Year Achievements & Initiates Booklet on PMBJP			04.01.2019	
Bureau Of Pharma Public Sector Undertakings Of India	Price Comparison between market branded medicines and PMBJP generic medicines pocket size booklet			03.01.2019	
Bureau Of Pharma Public Sector Undertakings Of India	Hand made paintings			31.12.2019	
Bureau Of Pharma Public Sector Undertakings Of India	Diary-2019			27.12.2019	
Bureau Of Pharma Public Sector Undertakings Of India	Wall Calendar-2019, Table Calendar-2019, Pamphlet			27.12.2019	
Bureau Of Pharma Public Sector Undertakings Of India	Pamphlet			27.12.2019	
Bureau Of Pharma Public Sector Undertakings Of India	Flex Banner			27.12.2019	
Bureau Of Pharma Public Sector Undertakings Of India	1 week (7days) publicity campaign on PMBJP through Cinema Screens, across the country			06.11.2019	
Bureau Of Pharma Public Sector Undertakings Of India	Work order for designing and developing Jan Aushadhi Samvad			15.10.2019	

	e-magazine for PMBJP				
Bureau of Pharma Public Sector Undertakings Of India	Conceptualization of campaigns, producing ad films and Radio Jingle, Designing of various collaterals, Newspaper Creative				
Power Grid Corporation of India Ltd.	We have designed and conceptualized CSR Logo for them, their inter regional event designing and printing done by Panchtatva Advertising and we have designed numerous Artwork for events, CSR activities Magazine ads, Newspaper advertisements etc.			2012 till date	
National Medicinal Plants Board	Designed and print campaign of Giloy, Tinosphora, Brics, Arogya Mela and designed various logo's for different campaign, apps etc.			2014 till date	
Ministry of AYUSH	Complete Conceptualization of Inauguration of event of AYUSH Bhawan done by Panchtatva. International Day of Yoga Logo, World Homoeopathy Day, All India Institute of Ayurveda Logo and event Designing, printing and outdoor is organized by Panchtatva Since 2006 we have association with all councils, autonomous bodies, institutes of			2006 till date	

	AYUSH and done numerous prestigious events designing printing etc.				
Bureau of Indian Standards	Designed Dairy Product Logo and designed and print numerous brochures on Water, Mobile App etc. Created outdoor and print advertisement for Akshay Tritiya, World Standard Day and receive appreciation for nice creative			2010 till date	
Bureau of Outreach & Communication (DAVP)	In association with DAVP designed brochures, Book, Creation of Giffs for completion of Third and fourth years. Designing of Modi fest exhibition Designing of reference handbook 2019 for elections etc.			2015 till date	

10. **A brief write up of 200 words about the agency:** write up enclosed
11. **Documents in support of all the above and other eligibility criteria mentioned in the EOI is submitted :** Yes all necessary documents enclosed
12. **Awards won by the Agency:**

<p>Awards won by Agency</p>	<p>Awards and Appreciation Letter Delhi</p> <ol style="list-style-type: none"> 1. Panchtatva Advertising has been awarded by Sh. Narendra Modi Ji (Hon'ble Prime Minister of India) For designing the International Day of Yoga Logo 2. Selection of Logo of National AYUSH Mission 3. Selection of Logo of All India Institute of Ayurveda 4. Logo of NCRTC (National Capital Region Transport Corporation Limited) 5. 2nd Prize for MCG Tableau Design 6. Stall designing for Municipalika exhibition Mumbai for MCG 7. 2nd Prize for MCG Tableau Design 2019
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Sanjay Narayan Singh

Panchtatva Adertising,
 Proprietor